

# The Cheapest Traffic

#1 Website for Web Traffic Seekers!

Service Catalogue 2014

Prices as of 2. April 2014 (all rights reserved)

## TRAFFIC PACKAGES

<b>Targeted Traffic Package</b>	<b>Price</b>	<b>Alexa Traffic Package</b>	<b>Price</b>
5,000 visitors	\$12,00	5,000 visitors	\$19,00
10,000 visitors	\$21,00	10,000 visitors	\$35,00
25,000 visitors	\$53,00	25,000 visitors	\$67,00
50,000 visitors	\$85,00	50,000 visitors	\$113,00
100,000 visitors	\$140,00	100,000 visitors	\$195,00

Website visitors can be geo-targeted from almost any country worldwide, and come niche targeted from one out of more than 100 different categories to choose from. Alexa Traffic packages are strictly Alexa user traffic, affecting your Alexa ranking status in Google - also Geo-targeted and interest categorized.

## RANKING SERVICES

Increase your Alexa Ranking status and see some more authority for your webpage in Google's search results. Alexa ranks sites based on popularity on a worldwide scale where a lower rank indicates top popularity. Alexa ranking is a one month long work-process during which your site will hit the desired ranking status. Monthly reoccurring status stabilization available upon request.

<b>Desired Alexa Ranking</b>	<b>Price</b>
Reach 1000k	\$30,00
Reach 500k	\$50,00
Reach 300k	\$70,00
Reach 200k	\$90,00
Reach 100k	\$140,00

## Regarding Design & Marketing Packages

Individual services mentioned in the Design and Marketing Packages can be ordered separately and are packaged together for the purpose of clarity. Special pricing can be applied for whole package deals.

For more information or an offer please send us an e-mail at [sales@the-cheapest-traffic.com](mailto:sales@the-cheapest-traffic.com) or give us a call at +358 40 715 8236

# DESIGN PACKAGES

## Custom Website Design

Custom Graphics (\$3,995.00)

Integration of Graphics Into Actual Site (\$4,500.00)

## Basic Website

WP Basic Theme (\$500.00) Include Mobile Optimized (\$100.00)

## Optional Services

Content changes to blog is \$20/hr (including content transfer)

Technical changes to blog is \$45/hr (Javascript, HTML, CSS)

Development coding is \$75/hr (php/MySQL, AJAX, .net, JSP, Ruby)

Graphic designing is \$55/hr (Photoshop, Illustrator, Draw)

Mobile Website: \$400

Will be hosted on clients' site. Have up to 7 pages - \$30 for each additional page. \$10/month if client wishes for us to host. \$50 to feature 10 products in photo gallery

Blog Integration: \$2,500.00

Integrate your existing HTML or a pre-designed PSD website into a

WordPress blog theme (this includes content transfer of up to 40 pages) ○ This does NOT include keyword research or on-page optimization

Full Ecommerce Integration: \$6,495.00 ○

By adding this service, it will provide the basic fundamentals of your ecommerce store, whether it be osCommerce, ZenCart or Magento. Recommended for those anticipating 100+ products.

There will be 4 design drafts: 1. 2. 3. 4.

Draft 1 is based on what you described in your profile.

Draft 2 is based on your feedback and requests.

Draft 3 is the last-minute, last-chance feedback to tell us anything else they missed or may want.

Draft 4 is the final draft. After that, we charge them \$55/hr for any additional work or changes.

## Payment and Delivery

We're looking to be paid 100% up front, but if that cannot be accomplished we REQUIRE a minimum of 50%. That initial payment will fund the project and allow us to proceed.

It normally takes about 3 weeks to complete a website. However, we can only move as fast as our clients respond to us with feedback when requested.

We will design your website based on your input in your profile in our project management system or from communication with sales person via e-mail or other. So when you're added into the ACP, you should definitely add/update your profile right away.

After the design is complete, the WP coder will turn it into a theme. The SEO Manager will perform a keyword research and analysis. When the theme is done, we will ask for the other 25%. The Content Manager will transfer any existing content ONLY if that 25% is paid. Once the CM is done, the analyst will then also optimize the pages.

The final 25% would be paid BEFORE we move everything to your server.

Once files are moved to the server, the QA and/or Project Manager and/or even the Corporate Manager will review for any errors. From this point on, if you request any changes, you will then be charged by the hour depending on your requests.

# MARKETING PACKAGES

All marketing services start out with a 3-month agreement. 6-month and 12-month agreements are available and encouraged. Month-to-month services are available at a 5% surcharge.

We are constantly raising our prices just about every quarter. The agreement (and renewals) will prevent you from having to pay more. So if you do not have an agreement with us and we raise the price for a package, you would have to pay the higher rate.

## Local Media Services

- Directory Account Setup Fee (\$899.00)
- Local Directory Marketing (\$749.00/month + Setup Fee)

## Social Media Services

- Social Media Account Setups (\$639.00)
- Monthly Marketing (\$497.00/month)
- Monthly Management & Monitoring (\$497.00/month)
- Setup Facebook and Product Page (\$197.00)
- Custom Facebook Cover Image & Thumbnail (\$100.00)
- Create Facebook Campaign(\$397.00/month)
- Manage Facebook Campaign(\$297.00/month)

## Basic SEO

- Keyword Research & Analysis(\$376.00)
- 6 Unique Articles Every Month(\$167.00/month + Setup Fee)
- Local Directory Services (\$675.00/month + Setup Fee)
- Marketing, Management and Reporting (\$1,295.00/month + Setup Fee)
- Setup Fee (\$997.00)

## Advanced SEO

- Keyword Research & Analysis(\$497.00)
- 16 Unique Articles Every Month(\$497.00/m)
- Local Directory Services (\$499.00/m)
- Social Media Services (\$998.00/m)
- Video Creation Campaign (\$2,500.00)
- Template Video Creation (\$500.00/m)
- Video Marketing (\$600.00)
- Marketing, Management, and Reporting (\$2,365.00/m)
- Setup Fee (\$2,495.00)

## Video Creation

- Complete Video Campaign (\$2,500.00)
- Voice Over (\$200.00)
- Script (\$200.00)
- Video Animation (\$1,500.00)
- Unlimited Revision (\$400.00)
- Each Additional Minute (\$800.00)
- Video Campaign Setup Fee (\$300.00)
- \*New\* Whiteboard Animation (\$2,200.00)
- \*New\* Template Video Creation (\$500.00)

# MARKETING PACKAGES CONT.

## Offline QR-code Marketing Solution

- QR-Connect single code system (\$97.00/month)
- Offer design (\$35)
- Timing of slides 4 (\$70)
- Additonal timing 10 (\$120)
- Setup Fee (\$467)
- Lifetime usage without monthly fee and with own back end system (\$1997.00)

## Reputation Services

- Repair (\$4,490.00)
- Management (\$750.00/m)
- Marketing (\$1,450.00/m)
- Setup Fee (\$2,250.00)

## Social Media Marketing Consultation

- Hourly consultation (\$225.00)
- 3 Hour Consultation strategy package (\$590.00)

## Mobile Assassin

- Includes Up To 1,000 SMS Text Messages (\$300.00/m)
- New Setup and Optimization on FourSquare (\$250.00)
- New Setup and Optimization on Facebook Places (\$200.00)
- Develop Monthly Discount Offers In Various Resources (\$197.00/m)
- New Mobile Website (\$400)
- Mobile Assassin Setup Fee (\$349)

# SOCIAL MEDIA FANS & FOLLOWERS

Adding more Social Media fans to your Facebook fanpage, Twitter or YouTube account will not only increase the amount of people that you can reach but also give a beneficial impression on newcomers. Having a large follower base also effects search engine rankings of your webpage as they monitor social media activity when ranking websites.

<b>Facebook Fans</b>	<b>Price</b>	<b>Twitter Followers</b>	<b>Price</b>	<b>YouTube Views</b>	<b>Price</b>
750 Fans	\$59,00	2000 Followers	\$69,00	10,000 Views	\$89,00
3000 Fans	\$149,00	5000 Followers	\$119,00	25,000 Views	\$149,00
10,000 Fans	\$399,00	15,000 Followers	\$219,00	50,000 Views	\$229,00
25,000 Fans	\$749,00	30,000 Followers	\$439,00	100,000 Views	\$389,00
55,000 Fans	\$1497,00	100,000 Followers	\$1129,00	500,000 Views	\$1449,00

# OTHER PACKAGES

## Online Ordering

- Splash Menu Monthly (\$99/m)
- Unlimited Online Ordering (\$3,564.00)
- Install Plugin (\$40.00)
- Setup Menu (\$399.00)
- Integrate with Facebook (\$45.00)
- Setup Facebook (\$75.00)
- Custom Facebook Cover Image & Thumbnail (\$300)
- POS Integration (\$499)

## Webmaster Services

- Appointment Booking (\$936)
- Keyword Research, Analysis & Optimization (\$600)
- Content Transfer & Editing (\$500)
- Analytics/Webmaster Tools (\$75)
- Video Walkthrough (\$75)
- Maintenance & Monitoring (\$300/m)
- Hosting (\$24.99/m)

## Special Applications

- Wookle Viral Social buttons 1 site license (\$37.00/month)
- Wookle Viral Social buttons 25 site license (\$67.00/month)
- Wookle Installation on your site (\$97.00)

# THE BREAKDOWN DESIGN PACKAGES

## Custom Website Design

Custom Graphics/Logo Design – This is where we do a full design customization. Maybe the initial theme had 1 sidebar and they want 2. Maybe they want the header area larger. They want a new logo. Point is, we start over and re-design from scratch but base it on the original layout of the theme they selected. This also includes a mobile compatible design layout.

Integration of Graphics Into Actual Site – This is where we integrate the custom designed site into WordPress or Joomla (we prefer WP). It will have featured gallery (if one was designed), widget spaces to easily update content in sidebar, footer, header, etc, etc. This includes making your website mobile compatible, adding/editing/transferring content to your website.

## Basic Website

WP Basic Theme – It just means you're picking out a theme and using exactly that. No graphic changes would be done and you will be supplied with a standard "text" logo. Included in this service though are the creation of up to 7 pages; I.E. Home, About, Services, Contact, Gallery, etc. Content must be provided in a text document, PDF or via this project manager directly.

Include Mobile Optimized – By enabling this option, you will be able to select a theme that is already mobile optimized.

## Optional Services

Content changes are limited to copying content from original site to the new one. We can make simple spelling and grammatical errors.

Technical changes refer to custom coding or modification to Javascript, HTML and CSS. These are the simple web programming languages.

Development coding is extended to the more difficult coding such as PHP/MySQL, AJAX, .NET, JSP, Ruby... like building mobile apps or browser apps.

Mobile Website: \$400+

The website will be PHP based and not WordPress based. ○ Have up to 7 pages, such as:  
▪ Home ▪ About ▪ Contact ▪ Services ▪ Portfolio ▪ Gallery ▪ Testimonials ▪ Call Us ▪ Find Us  
Client can be provided with a hosting account that is enough to host a mobile website at 20 MB maximum. The photo gallery would include small thumbnail and ability to expand image size to see large image so even a phone can display clearly.

## Blog Integration

Some customers will want to keep their existing design. That's fine. We could integrate your existing HTML or a pre-designed PSD website into a WordPress theme. This does NOT include keyword research or on-page optimization. You can purchase other options from the Webmaster Services package. We can integrate website into WordPress or Joomla (we prefer WP). It will have featured gallery (if one was designed or requested), widget spaces to easily update content in sidebar, footer, header, etc, etc. This includes making your website mobile compatible, adding/editing/transferring content (up to 30 pages) to your new website.

## Full Ecommerce Integration

By adding this service, it will provide the fundamentals of your ecommerce store, whether it be osCommerce, ZenCart or Magento.

This will have everything you need to run a successful ecommerce website. Recommended for those anticipating 100+ products. Additional coding is \$75/hr while additional graphic changes are \$55/hr.

# MARKETING PACKAGES

## Local Media Services

Directory Account Setup – We'll setup and register an account for you in over 100 different directories where we can use for marketing every week. This includes a comprehensive listing in Google Places, Bing, Yahoo & 100+ other top local directories and networks.

Local Directory Marketing – We will submit your listings and get it indexed in over 100 local directories. Submissions include Company Profile, Images, Videos and Keywords. No, we do not create the videos in this package. We promote whatever video(s) you already have. This is a monthly service to ensure higher placement in Google Places Listings, Bing Local and others. We'll engage in getting you high PR links, selective EDU and GOV links and listed in other social networks.

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## Social Media Services

**Social Media Account Setups** – We will register and setup 50+ social media sites where we'll be able to promote your business to. This includes sites like Facebook, Twitter, LinkedIn and more.

**Monthly Marketing** – We will handle the tasks required to post comments/updates regarding your business 3-5 times a week, every week, every month.

**Monthly Management & Monitoring** – We will manage and monitor your 50+ social media accounts by adding followers, responding to comments, liking comments and so on to keep up your professional appearance without taking up any of your personal time.

**Setup Facebook and Product Page** – We will setup your Facebook account and a business/product page. We will then design you a customized Facebook cover and thumbnail that reflects your existing website or business. These will be used on your business/product page.

**Custom Facebook Cover Image & Thumbnail** – We can design you a customized Facebook cover and thumbnail that reflects your existing website or business.

**Create Facebook Campaign** – We can create any type of Facebook campaign you want. It can be Sweepstakes, Rewards, Deals, Coupons, Video Contests and so on. This is for ONE campaign. If you need us to create more than 1 campaign, please ask your agent about a custom package.

**Manage Facebook Campaign** – We can manage any ONE of your Facebook campaigns to ensure the best response from your customers. If you need us to manage more than 1 campaign, please ask your agent about a custom package.

## Basic SEO

**Keyword Research & Analysis** – Perform an in-depth keyword research and analysis where we determine the potential keywords to target. We'll pick out the top 20 potential keywords to target, but we'll focus only on 10 of the keywords at a time.

**6 Unique Articles Every Month** – Self-posting only. It means it is up to the client to post the articles in their blog.

**Local Directory Services** – We will submit your listings and get it indexed in over 100 local directories. Submissions include Company Profile, Images, Videos and Keywords. No, we do not create the videos in this package. We promote whatever video(s) you already have. This is a monthly service to ensure higher placement in Google Places Listings, Bing Local and others.

**Marketing, Management and Reporting** – Exactly as the service is titled, this is for the service of marketing, managing and reporting of your campaign. We will submit and optimize your profiles.

**Setup Fee (\$995.00)** – This is what it takes to setup your Basic SEO marketing campaign and get it going.

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## Advanced SEO

**Keyword Research & Analysis** – Perform an in-depth keyword research and analysis where we determine the potential keywords to target. We'll pick out the top 32 potential keywords to target, but we'll focus only on 16 of the keywords at a time.

**16 Unique Articles Per Month** – With this package, our professionals will post the articles as blog entries on your website. We'll need a WP login for the Editor access.

**Local Directory Services** – We will submit your listings and get it indexed in over 100 local directories. Submissions include Company Profile, Images, Videos and Keywords. No, we do not create the videos in this package. We promote whatever video(s) you already have. This is a monthly service to ensure higher placement in Google Places Listings, Bing Local and others.

**Social Media Services** – We will handle the tasks required to post comments/updates regarding your business 3-5 times a week, every week, every month. We will manage and monitor your 50+ social media accounts by adding followers, responding to comments, liking comments and so on to keep up your professional appearance without taking up any of your personal time.

**Video Creation Campaign** – This is for ONE mini-commercial video that lasts around 1 minute. We require our clients to provide an INITIAL script or description of 50-100 words to give us an idea of what to make the video about.

We will use graphical and text animation. We will also use a voice-over talent. You will be able to pick out the talent. After the video is completed, we will submit the video to the top 10 directories and run a campaign to get those listings indexed. This service INCLUDES a marketing campaign and unlimited revisions.

**Template Video Creation** – These are niche specific mini-commercial videos that have been templated to fit any local business. Great way to save money and still have a professional image.

**Video Marketing** – After your video is created, it can't just sit there. You need to do something about it to get people to watch it and take action by visiting your website and buying from you. That means you need us to promote the video for you and we can easily handle it for you.

**Marketing, Management and Reporting** – Exactly as the service is titled, this is for the service of marketing, managing and reporting of your campaign.

**Setup Fee (\$2,495.00)** – This is what it takes to setup your Advanced SEO marketing campaign and get it going. This requires a lot of time, effort, knowledge and experience setting up and preparing for the promotion.



## Video Creation

**Complete Video Campaign** – This is for ONE mini-commercial video that lasts around 1 minute. We require our clients to provide an INITIAL script or description of 50-100 words to give us an idea of what to make the video about. We will use graphical and text animation. We will also use a voice-over talent. You will be able to pick out the talent. After the video is completed, we will submit the video to the top 10 directories and run a campaign to get those listings indexed. This service INCLUDES a marketing campaign and unlimited revisions.

**Voice Over** – Our talented voice over professionals will present your video in the most appropriate tone and sell your message.

**Script** – Our professional writer will help you come up with an incredible video script to promote your product or service.

**Video Animation** – This is for ONE mini-commercial video that lasts around 1 minute. We require our clients to provide an INITIAL script or description of 50- 100 words to give us an idea of what to make the video about. We will use graphical and text animation.

**Unlimited Revision** – This gives you unlimited revisions until you are satisfied. If you wish to remove this, you are limited to 3 revisions.

**Each Additional Minute** – If you want a longer video, just add on more time. This covers the cost of the script writer, voice talent and animator.

**Video Campaign Setup Fee** – Setup cost is required only if there is going to be a marketing campaign.

**\*NEW\*** White Board Animation – White board animations will feature someone's hand drawing pictures and writing text as the animation. This has a huge impact with the audience and often keeps them engaged.

**\*NEW\*** Template Video Creation – These are niche specific mini-commercial videos that have been templated to fit any local business. Great way to save money and still have a professional image.

## Offline QR-code Marketing Solution

Our QR-Connect offline mobile marketing solution allows you to have a QR-code that never needs to be changed. Traditional QR-code usage allows one content only, whereas QR-Connect will allow you to use the same code in all of your marketing and brand this as a code specifically for your business, meaning that you can print this code anywhere without having to change the code when wanting to change content. Use the code for reaching your customers with new offers and coupons for your business on a regular basis. Code can be applied on kitchen magnets, t-shirts, cars, walls, practically anywhere.

You will be provided with the code and we will help you with coupon designs. Content can then be scheduled for change daily, monthly, weekly or at any given time. This way you can provide a set of offers that rotate daily.

We can also install this system for you to use freely for as long as you like where you can manage deals and schedule content.

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## Reputation Services

**Repair** – This is the fee for each keyword we need to focus on removing negative reviews and pushing it out of page 1. This is a one-time payment for a single campaign that may take months to do, but you will not be charged on a monthly basis. Do NOT include the setup fee or any of the monthly options below if you simply want a repair on a specific keyword phrase.

**Management** – This is for ongoing management of new reviews coming in that may need monitoring and/or reporting so that we could respond accordingly.

**Marketing** – This is an ongoing effort of branding your reputation, increasing your exposure, the number of positive reviews/comments and leaving a good image in your community.

**Setup Fee (\$2,500.00)** – This is the setup fee required to handle your reputation management and/or marketing campaign. Do NOT include this if you want a repair service.

## Social Media Marketing Consultation

We take a look together at your current Social Media presence and discuss what are to goals that you would like to achieve in terms of customers. We work on a strategy for you that can result in your customers taking concrete actions that will either increase awareness of your business or that will result in more sales from current customer base or both. You will be getting help with understanding the strategies behind proper marketing on Social Media that is engaging and that you can do on your own. As the result of a three hour consultation you will be having some new increased awareness of the customers that come to your business and how you can engage them via Facebook or other Social Media such as Pinterest or Twitter. It's important to put your time and money spent on marketing into the right medium and in the right manner. This will provide you with a plan and a blueprint for doing so.

## Mobile Assassin

**1000 SMS Text Messages** – The cost of each text varies depending on the country a client belongs to. We try to keep the costs generally the same even if it costs us a little more in some campaigns.

**New Setup and Optimization on FourSquare**

**New Setup and Optimization on Facebook**

**Develop Monthly Discount Offers in various resources** – This allows us the ability to create new coupon campaigns each month that may get more foot traffic into a local business or simply getting customers to take action.

**Mobile Assassin Setup Fee** – This setup cost is for setting up landing pages and setting up campaigns where we will be sending traffic to a specific target.

# OTHER PACKAGES

## Online Food Menu Ordering

**Splash Menu Monthly** – Ongoing monthly service fee to utilize our online food ordering program. It has a 0% transaction fee, but you are responsible for any transaction fees incurred by your payment processing service.

**Unlimited Online Ordering** – This is for a lifetime access to the Splash Menu online ordering service for a one-time payment (no monthly or annual subscription).

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Install Plugin – We'll simply install the online ordering program for you. This is just an installation, not a setup.

Setup Menu – This setup fee allows us to install the program and fill up your online menu with all items found in your existing menu up to 50 items. If you have more, we can charge an hourly rate or you can order another batch of 50 items at the same rate.

Integrate with Facebook – We integrate your Facebook page with Splash Menu so that your customers could order your food/services via your Facebook page.

Setup Facebook – We setup the Facebook page in preparation for integration with our Splash Menu program.

Custom Facebook Cover Image & Thumbnail – We can design you a customized Facebook cover and thumbnail that reflects your existing website or business.

POS Integration – POS integration service may require anywhere between 14-30 days to complete depending on the POS software we must integrate with.

## Webmaster Services

Appointment Booking – This is another WordPress plugin product of ours. This plugin is great for any local business that provides a service and requires appointments. Instead of taking appointments over the phone ONLY, they can have our plugin integrated directly into their website and be able to have reservations/appointments made specific to location, type of service, specific worker, day and time space.

Keyword Research, Analysis & Optimization – Our SEO manager will research, analyze and provide you with a report with highly potential keywords you should target. However, with your help, they will select the most appropriate keyword and optimize your website of up to 30 pages.

Content Transfer & Editing – Moving content from existing/old website to the new site.

Analytics/Webmaster tools – Setup and install the analytics and webmaster tools.

Video Walkthrough – Create a screen capture video that walks the client through their own website and the WP admin.

Maintenance & Monitoring – This is a monthly retainer for us to offer 20 hours of coding, editing and maintenance of your website. It allows us to fix issues found on your website, keep your website up-to-date with software your website may be utilizing, edit/add content as you may require and other basic coding needs. This does not include hardcore coding services such as PHP/MySQL, Ruby, CGI, etc. This is only for regular content, XHTML, CSS and basic PHP.

Hosting – We can host your website with up to 7 GB of space and a 15 TB bandwidth. Unlimited emails and your own cPanel interface for administration.

# Ordering services and packages

You can place orders for services and individual packages on our website, where you will find most of the packages mentioned here. However, not all packages that are in this catalogue are available for ordering through the website so we recommend requesting orders alternatively by sending us an email at:

[sales@the-cheapest-traffic.com](mailto:sales@the-cheapest-traffic.com) (click to open mail application)

or by calling us on [+358 40 715 8236](tel:+358407158236). (click to initiate Skype-to-Mobile call)

We prefer to use the free Skype-to-Skype for longer calls, so please feel free to contact us on userID: [Amazon-zion](#)

**All Payments are to be made using PayPal to [orders@the-cheapest-traffic.com](mailto:orders@the-cheapest-traffic.com)**

(We are looking to soon start using *Flagship Merchant Services*)

## Thank You!

We hope to be able to help your business grow and improve consistently. Our business is located in the Northern parts of Europe, Finland, from where we serve customers all over the world to a more successful journey online.



Sample of mobile webpage

Sample of facebook fangate

## The Cheapest Traffic

#1 Website for Web Traffic Seekers!

All prices in this catalogue are as of 2. April 2014 and are subject to change. All rights are reserved. (c) The-Cheapest-Traffic.com  
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